



ACCESS

Achieving Circularity in Cities through
Environmental Sustainability of Sports

IMPLEMENTATION OF ADDITIONAL PUBLIC TRANSPORT

When organising an event, don't forget
to get the visitors to the venue



This operational practice aims at reducing the environmental impact linked to the mobility of supporters, staff, volunteers, and athletes to and from the sport venue, which is widely recognized as the main environmental impact in sporting events, especially caused by individual mobility of participants.

GENERAL DESCRIPTION OF THE PRACTICE

The sport industry is increasingly attentive to the impact of mobility on the overall environmental footprint of sporting events and is implementing practices for facilitating sustainable mobility in the organization of sporting events. Below we describe some cases of sporting events in which the local public transportation system was specifically reinforced for the duration of the event to encourage spectators to leave their cars at home and use public transport.

During the 2022 Men's World Floorball Championships held in Zurich, during the whole period of the event four extra trains from Bern to Zurich Altstetten were arranged with a strongly discounted ticket price, to facilitate the visit of Zurich from Bern by public transport. Moreover, travel to the event within the ZVV public transport area (Canton of Zürich) was included in every Men's World Floorball Championships 2022 ticket.

To encourage the use of local public transport and as part of the broader initiative to make the 2022 European Championships climate-neutral, ticketholders of sporting competitions held as part of the 2022 European Championships in Munich could use public transport for free during the event. The frequency of trips by public transport was increased and the public transport timeline was adapted to coincide with the competitions schedule. The Organizing Committee worked together with Münchner Verkehrs- und Tarifverbund (MVV) - the transit authority for the city of Munich. Participants could show their paper tickets just like a regular transport ticket, while e-tickets outlined the free service in a confirmation email after purchase.

CHALLENGE

Large events require a timely, responsible and smooth management of displacing the visitors from point A to point B, avoiding solutions which would involve private vehicles and thus, avoiding increased traffic and pollution.

RESULTS

Encouraging the use of public transport by increasing the frequency of public transport trips to and from the event venue, sometimes even free of charge for the event participants, reduces the environmental footprint of the sporting event by lowering its GHG emissions.

In collaboration with ClimatePartner, the organizers of the 2022 European Championships in Munich calculated the CO2 emissions of the event: from travel and overnight stays to event technology and energy to food and beverages. The sector of "transport and mobility" accounted for the largest share of the CO2 footprint; however, the short distances between the individual sports venues and the efficient public transport system contributed greatly to reducing CO2 emissions.





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This factsheet is a part of a larger collection of good practices available on the project's website

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The **ACCESS project** is one of the latest European projects which explores and challenges environmental sustainability and environmental management in sports. Co-funded by the European Union's Erasmus+ programme, ACCESS is looking at narrowing the gaps between the current environmental performances of sport organisations, their strategies, and practices on one side and strategies and targets of their respective cities or regions with the overall objective – making these sport organisations a reference point for sustainability in sports in their countries and turning them into replicators of solutions for achieving it.



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